



John Esser, Executive Secretary
5301 Portsmouth Way
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January 14, 2018

CFGW Description

The Commercial Flower Growers of Wisconsin (CFGW) was founded in 1953 to educate first Milwaukee then expanded to include all Wisconsin greenhouse owners and growers to improved plant growing and marketing practices. We have a membership of about 80 greenhouses, allied businesses, educators and Horticulture students from across Wisconsin and nearby states.

The CFGW holds six evening meetings at member businesses each year with educational West plant variety trials each summer. The 2018 field trials will feature approximately 337 varieties of vegetatively propagated Petunias. We believe this will be the largest Petunia trial in the U.S. and maybe the world. There will also be trials of vegetables, table grape as well as many other annuals and perennials. The CFGW supports these trials annually with plants and funding.

The October 18 Fall Greenhouse Conference will be held at the Floral Plant Growers greenhouse in Denmark, Wisconsin will feature Peace Tree Gardens Lloyd Traven as well as Mastertag's John Martin and Gerry Giorgio nationally and internationally known speakers in the greenhouse industry. Each year this meeting draws between 80 greenhouse owners, growers, Horticulture students from around Wisconsin and allied trade industry people. Tours of the Floral Plant Growers (FPG) greenhouse will be available. FPG is one of Wisconsin's largest greenhouse ranges.

The CFGW publishes four quarterly newsletters tuned to issues in Wisconsin's and the nation's greenhouse industry.

The CFGW is a member of the Wisconsin Green Industry Federation (WGIF) an umbrella organization of five Wisconsin ornamental Horticultural industry trade organizations. WGIF has a lobbyist working for the "green" industry in the Wisconsin State Capitol and publishes a bimonthly educational magazine, Green Side Up.

All of this is supported by minimal dues of \$140 per year. Contact a board member or the CFGW office for an application or more information.

Board of Directors

Brian Karthaus President 262-255-7815 bchbys@sbcglobal.net	Chris Williams Vice President 608-752-8917 kwgchris@gmail.com	Paul Ruskiewicz-treasurer 262-895-4636 kim@paulspetalpushers.com
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A member of the Wisconsin Green Industry Federation (WGIF).



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2018 Membership Renewal/Application

___ Class A Full Membership \$140.00
___ Class B Associate Membership* 60.00

Note: Associate Membership is open only to (please check one):

- ___ Retired individuals
- ___ Members of Wisconsin Green Industry Federation (WGIF) affiliates. Check one (must be a member of one of these): GBGC ___ LAWN ___ WNLA ___ WSPA ___ WCTPA___
- ___ Out of state members who choose not to be WGIF members.
- ___ Individuals requesting a duplicate email to a firm
- ___ Special request. Please state reason (subject to board approval) _____

*Associate members do not receive the WGIF publication Green Side Up through CFGW and may be charged higher registration fees for the Fall Greenhouse Conference.

Complete both sides of this form. Make checks payable to Commercial Flower Growers of Wisconsin and mail to:

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Chris Peterson 262-363-7595 opusalfa@aol.com	Megan Lambert 651-214-5623 megan.lambert@bfgsupply.com	Betty Bless 608-222-2269 abfbetty@gmail.com
Kyle Tillman 608-835-5989 Kyle.tillman@gmail.com		

A member of the Wisconsin Green Industry Federation (WGIF).

Member Information

Firm Name _____
Firm Representative _____
Firm Address _____
City _____ State _____ Zip _____
Firm Telephone ____-____-____ Fax No. ____-____-____
Email address _____ Website Address _____

Firm Type (check all that apply)

Catalog Sales Garden Center Landscape contractor
 Farm Market Gifts & Crafts Nursery (field grown)
 Floral Shop Greenhouse Pick Your Own
 Fruit Grower Interiorscape service Vegetable Grower
 Other (describe) _____
 Vendor (Product line) _____
 Retail Wholesale

Owner's name _____ Grower's Name _____
Manager's name _____

Greenhouse space _____ sq. ft. Land _____ acres. Sales area (store) _____ sq.ft.

Major Crops (check all that apply)

Bedding plants
 Potted Crops
 Greenhouse Cut Flowers
 Field Grown Cut Flowers
 Other, what? _____

May we email you our newsletter and membership notices: Yes ___ No ___
(Allowing emails for newsletters and membership meeting notices will reduce CFGW expenses as well provide for last minute notification of meetings, conferences & events.)

I'm willing to host a meeting Yes ___ No ___
